

Packaging World Marketplace Easy as 1-2-3 Guide

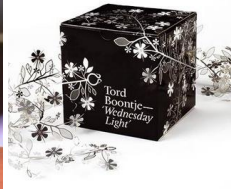




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Get Started Now! Contact Sales at (978) 474-6677 or email packaging@jazdmarkets.com



Welcome to the Supplier Portal

It takes just a few minutes.

By being a member of Packaging World's **Packaging World Marketplace** powered by JAZD, you can quickly and easily get your message out to serious buyers when they are making important purchasing decisions. Build your company & product microsite for **FREE**.

Get Started Now!

We make uploading your products and services easy! We know time is your most scarce resource. Simply update your company's information, upload creative and content, manage your products specs and images, and track your results with reports.

Using a powerful combination of contextual content placement and JAZD SEO with over 100,000+ keywords under active management, the Directory provides highly targeted, motivated leads.

It's as Easy as 1-2-3!

Create Your Company's Microsite:

1. Enter company info

- Enter basic info
- Add contacts & Locations
- Assign specific categories
-

2. Brand your company's microsite

- Load your display ads
- Load your whitepapers & content
- Link your RSS feeds to categories

3. Feature your products

- Load & edit your products
- Import product images & specs
- Assign categories to your products

PACKAGING WORLD MARKETPLACE

Company | Ads & Content | Products | Preview | Get Results

Welcome to the Supplier Portal

Company Name: **Your Company** [Get Results](#)

Current Program: **Free Listing**

- ✓ Basic Info entered [edit](#)
- ✓ 2 Contact(s) specified [edit](#)
- ✓ 1 Location(s) specified [edit](#)
- ✓ Assigned to 4 Categories [edit](#)
- ✓ 1 Creative Unit(s) Uploaded [edit](#)
- ✓ 3 Whitepaper(s) Uploaded [edit](#)
- ❌ 0 Marketing Document(s) Uploaded [add](#)
- ❌ 0 Media Content(s) Uploaded [add](#)
- ✓ 2 Product(s) listed [edit](#)
- ❌ 0 Distributor(s) entered [add](#)

[Manage Listings](#)

Free JAZD Microsite.

Take advantage of our JAZD to enhance your company microsite hosting, opt-in lead generation advertising. JAZD will power to JAZD SEO Boost with over 100,000+ keywords under active management, delivering the highest quality leads and your products.

JAZD Microsite includes:

- Hosting one MultimediaVic in lead generation
- Get-a-Quote functionality
- Hosting five white papers/whitepapers in lead generation
- Your RSS feeds to deliver product news
- IMU display advertising through product pages

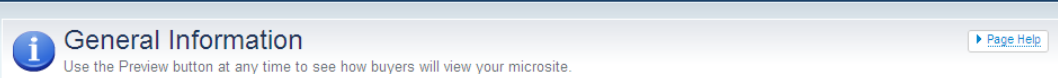
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1. Enter Company Information

Edit your company details

- Add your logo with a link to your website
- Provide company details that buyers need
- Include a full company description to set you apart from your competition
- Take advantage of JAZD SEO Boost Description to drive traffic



Edit your Company Info

*Company name

Company RSS Feed

Upload a web-resolution company logo.

Company Website
[Drive Traffic to your Microsite](#)

Annual Revenue

Number of Employees

Upload your Company logo

Best Size: 100 x 200 pixels
Best file Types: JPEG & GIF


Add your Company description

*Complete Company Description - Type or paste the description here:

Your Company serves the packaging industry needs by producing custom packaging solutions.

SEO Description (250 characters): This text is displayed as your company description on category pages. It should be a concise company description of under 20 words and should include your most important keywords.

Custom packaging solutions micromachined to produce the cleanest cut using ablation methods.



- 20-word SEO summary maximizes exposure
- Leverage your current SEO keywords
- JAZD related terms engine drives traffic

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1. Enter Company Information – con't

Add your company contact and locations

- Add key contacts for buyers – make it easy for them to find you
- Add your locations to assist in geographic searches

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Welcome Amy Abbott | [Logout](#)
[Profile](#) | [Manage Access](#)

Company | Ads & Content | Products | Preview | Get Results

General Information | **Contacts** | Locations | Categories

Contacts

Please list your primary contact first. Reorder using the UP and DOWN arrows.

[Add Contact](#) [Delete Contact](#)

Select	Up	Down	First Name	Last Name	Email	Telephone	Title	Function
<input type="checkbox"/>	↑	↓	Amy	Abbott	amymabbott@yourcompan...	555-123-1212	Partner	East Coast Sales
<input type="checkbox"/>	↑	↓	Nate	Barad	nateb@yourcompany.com	555-123-7181	CIO / VP IT / CTO	West Coast Sales

Set a priority order for display on your microsite

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Company | Ads & Content | Products | Preview | Get Results

General Information | Contacts | **Locations** | Categories

Locations

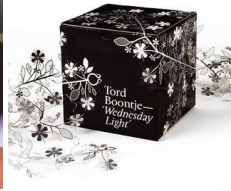
Please list your primary location first. Reorder using the UP and DOWN arrows.

[Add Location](#) [Delete Location](#)

Select	Up	Down	Address (line 1)	Address (line 2)	City	Country	State	Zip	Telephone	Fax	Email
<input type="checkbox"/>	↑	↓	123 Your Town		Your Town	United St...	Montana	98542	555-123-1122	555-123-9898	sales@yourcc

Add multiple locations and set priority order

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1. Enter Company Information – con't

Assign specific categories to your company & products and get the JAZD SEO Boost!

- Select ALL specific categories that your company targets (must click to expand list to chose from sub-list)
- Click and drag catagories
- JAZD SEO Boost drives qualified traffic right to each category page

PACKAGING WORLD MARKETPLACE Welcome Amy Abbott | Logout
Company Ads & Content Products Preview Get Results Profile Manage Access

General Information Contacts Locations **Categories** Page Help

Categories
Drill down in the tree and drag categories to assign them to your company.

Search

Your Assigned Categories Delete Category

- Select/Unselect All to Delete
- Blister packaging machinery
- Blister thermoform / fill / seal machine
- Liquid Pouch Form/Fill/Seal Machine
- Stick Pack Form/Fill/Seal Machine

Form/fill/seal Machines / Stick Pack Form/Fill/Seal M

Drag & drop your selections here

Rollover category for more information



- JAZD's SEO Boost drive traffic to every product category page
- 100,000 keywords under active management ensures traffic
- JAZD optimizes your company microsite with relevant terms, title tags, description tags & cloud tags

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2. Brand your Microsite

Upload your display ads

- Assure that your brand message is in front of qualified buyers
- Leverage multiple formats with Banner (728x90) or Medium Rectangle (300x250)

2 Standard IAB sizes are accepted

Click to upload

Target your Ads by assigning a specific link to each Ad

Upload your content

- Content downloads provide opt-in leads targeted by category
- Upload videos to embed in company webpages

Select a priority order for display on your microsite content

Click the ADD Content

Assign a specific category to each piece of content



- Use keywords in your title to add relevance
- Create a 20-word summary to maximize exposure & drive click-thrus
- JAZD links related terms

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3. Feature your products

Load and edit your products

- Add unlimited products
- Each product is featured on its own microsite – with specs, images and descriptions



Company Ads & Content **Products** Preview Get Results

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Product Info Distributors

Product Information

Enter Products the Easy Way: use the buttons below to download the Excel template to enter product info on your computer. If you have more than a few products to include then the best way to get them all at once. Please view our [Product Handling Guide](#) for detailed instructions.

Select Categories to link to your products

Get a template to enter product info on your computer.

Product	Name	Categories	Description	Short Description	Manufacturer	Image	Product Spec	Product URL
<input type="checkbox"/>	Your Product	3 Categories	Multi-axis micro...	10-way axis micromachin...	Your Company	Packaging...	Packaging Spe...	http://yourcompany.co...
<input type="checkbox"/>	Next Product	Blister packaging machin...	Pharma packag...	Blister pack micromachin...	Your Company	Packaging...	Packaging Spe...	http://http://yourcompa...

Upload Product Images

Save time & upload your own file!

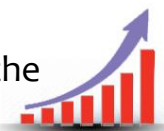


- Use keywords in your title and description to drive traffic
- Create a 20-word summary to maximize exposure
- 100,000 keywords under active management
- Targeted category-based traffic generation ensures qualified leads

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Review your completed Microsite!

Powered by the  **Jaz'd!**
SEO Boost

PACKAGING WORLD MARKETPLACE

Spend more time doing what you enjoy...
...and less time searching for products!
Companies are ready to help you **Go**

Directory | Whitepapers | Videos | Blogs | Get Listed

Home > ActionPak, Inc.

Categories

- Asseptic packaging, pouches and cartons (1)
- Bagging (1)
- Blister Packaging (1)
- Clamshell Packaging (1)
- Complete Fulfillment Services (1)
- Crate Packaging (1)
- Crates (1)
- Flow wrapping machine (1)
- Kitting Services (1)
- Liquid Filling Services (1)
- Military Packaging Services (1)
- Package Design Services (1)
- Powder Filling Services (1)
- Printing presses (1)
- Product Assembly Services (2)
- Repackaging Services (1)
- Shrink Labeling / Sleeve Machine (1)
- Wrapping Services (1)

ActionPak, Inc.

Contact Company

ActionPak

Since 1979, our growth and success has been based on providing clients with reliable contract packaging services and products. We offer low cost innovative solutions to a wide variety of industries. ActionPak provides clients with reliable contract packaging services and products quickly, on time, and on budget. Whether it's retail shrink wrapping or high-tech electronic military hardware, every order receives the attention to detail that separates ActionPak from the rest. Fully insured with modern facilities, good manufacturing practices, and an experienced workforce, ActionPak is also rated superior by AIB (American

2655 Pearl Buck Road
P.O. Box 557
Bristol, Pennsylvania 19007
(215) 788-4848
(215) 788-1760 (Fax)
[Email Company](#)
Gary Redmoff
215 788 4848
[Email Contact](#)
[Company Profile](#)
[Website Link](#)

ActionPak, Inc. Products

Bagging and Wrapping Services Provide bagging services for a number of applications, ranging from hardware & spare parts to items requiring hygienic [links](#)

Blister and Clamshell Packaging Offer design as well as thermoforming services for both blister and clamshell packaging. High-speed automated [links](#)

Cartoning Services Turnkey custom carton services are offered by Action Pak for a variety of products ranging from canned food and pet food to [links](#)

Contract Filling Services For the packaging of a variety of liquids and powders, we offer instant filling solutions that make it a

Related Links

- Asseptic packaging, pouches and cartons
- Bagging
- Blister Packaging
- Clamshell Packaging
- Complete Fulfillment Services
- Crate Packaging
- Crates
- Flow wrapping machine
- Kitting Services
- Liquid Filling Services
- Military Packaging Services
- Package Design Services
- Powder Filling Services
- Printing presses
- Product Assembly Services
- Repackaging Services
- Shrink Labeling / Sleeve Machine
- Wrapping Services

Packaging Categories

- Adhesive applicators
- Bagging (1) - seal machines
- Barcode industry packaging
- Blister packaging equipment
- Capping Machines
- Canneting Machines
- Case / tray sealing machines
- Caseline winding/forming machines
- Caseline winding/multiplying mach...
- Cleaning, Stripping, Coating and...
- Coating / marking equipment
- Contract Packaging Services
- Controls and machine components
- Conveying / Moving equipment
- Conveying / accumulating equipment
- Environmentals Safety Packaging
- Feeding / placing / marking co...
- Filling Machines - dry / solid
- Filling Liquid / Viscous
- Food Industry packaging
- Film/Label Machines
- Healthcare industry packaging
- Household product packaging
- Injection sealing machines
- Inspection / Detection Machines
- Labeling machines
- Packaging Consulting Services
- Packaging Conveyors
- Packaging Design Firm Services
- Packaging Software Applications
- Paletizing / depalletizing equipm...
- Personal care Products packaging
- Protective Packaging Machines
- Raw Material Suppliers
- Rolls
- Sealing Machines
- Stretch wrapping
- Temperature control machines
- Testing and measurement equipment
- Unwrapping / opening / cartons...
- Wrapping machines (single and multi...

Where else can you compare products and services from leading vendors...

...in one time-saving, easy-to-use Directory? (Hint: click 'Go')

Go

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<http://www.jazdpackaging.com>

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